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7 Health Hero Network, Inc.

8 UNITED STATES DISTRICT COURT  
9 NORTHERN DISTRICT OF CALIFORNIA  
10 SAN FRANCISCO DIVISION

11 ALERE MEDICAL, INC., a California )  
Corporation, )  
12 )  
Plaintiff, )  
13 )  
v. )  
14 )  
15 HEALTH HERO NETWORK, INC., a California )  
Corporation, )  
16 )  
Defendant. )  
17 )

CASE NO.: C07-05054-CRB

**NOTICE OF APPEARANCE OF  
COUNSEL**

1 TO THE CLERK OF THE COURT AND ALL COUNSEL OF RECORD:

2 PLEASE TAKE NOTICE that Michael A. Ladra hereby enters his appearance as counsel  
3 of record for defendant Health Hero Network, Inc. A copy of all pleadings, papers and notices  
4 should be served as follows:

5 Michael A. Ladra  
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10 Dated: October 22, 2007

WILSON SONSINI GOODRICH & ROSATI  
Professional Corporation

12 By: /s/ Michael A. Ladra  
Michael A. Ladra

14 Attorneys for Defendant  
HEALTH HERO NETWORK, INC.